



ARMISTICE DAY
POPPY GALA
TO BENEFIT
LEXINGTON HISTORICAL SOCIETY

Friday, October 19, 2018
at 6:00 p.m.
Masonic Lodge
3 Bedford Street, Lexington

www.lexingtonhistory.org
PO Box 514
Lexington, MA 02420
(781) 862-1703
director@lexingtonhistory.org

**SUPPORT LEXINGTON HISTORICAL SOCIETY'S
PROGRAMS, COLLECTIONS, AND OPERATING COSTS
WITH AN AD OR SPONSORSHIP IN THE GALA
PROGRAM BOOK!**



LEXINGTON HISTORICAL SOCIETY...

- Develops and presents children's history programs
- Offers free lectures
- Cares for three historic house museums which see 20,000 visitors each year
- Cares for historic documents
- Curates and presents exhibits
- Serves as a research center for scholars and members of the public

ADVERTISEMENT SPACE:

- Full page (8.5 x 5.5"): \$400
- Half Page (4.25 x 5.5"): \$200
- Quarter Page (4.25 x 2.75"): \$100

SPONSORSHIP LEVELS (please circle)

POPPY SPONSOR: \$5,000

- Inside cover advertisement in program book
- Full table at event
- Signage at event
- Logo in online newsletter (2,000 people) and on website

STANLEY HILL SPONSOR: \$2,500

- Full-page advertisement in program book across from order of events
- Four tickets to event
- Signage at event
- Logo in online newsletter and on website

ARMISTICE SPONSOR: \$1,000

- Full-page advertisement in program book
- Two tickets to event
- Signage at event
- Logo in online newsletter and on website

DOUGHBOY SPONSOR: \$500

- Half-page advertisement in program book
- One ticket to event
- Signage at event
- Logo in online newsletter and on website

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Signature: _____

Please mail to:
PO Box 514
Lexington, MA 02420

Donation in memory of: _____ Check if this person served

*Stanley Hill (pictured in background) was the first Lexington casualty in WWI. A collection of his materials are cared for by Lexington Historical Society.